## The $6^{nd}$ International Forum on New Development of Valuation

## **Forum Program**

2016 12 3

Dec 3,2016 (Saturday 206

| (Time)                                       | (Topics)   |   |  |
|--|--|---|--|
|  | /Chair:  |   |  |
|  | Prof. Yanfeng Bai, Dean of School of Public Finance and Taxation, CUFE   |   |  |
| 8:30-9:00                                    | / Welcoming Speech   |   |  |
| Opening<br>Ceremony &<br>Welcoming<br>Speech | Prof. Haitao Ma, Secretary-General of China National Master of Valuation Educational Supervisory Committee, Dean of Graduate School of CUFE  |   |  |
|  | Guochun Zhang Vice-Chairman/Secretary-General of CAS, Vice-Chairman of China National Master of Valuation Educational Supervisory Committee  Sammy Lai, Co-Chairman of ASA China Committee |   |  |
| 9:00-9:20                                    | (Taking Photos)  |   |  |
|  |  | /Topic The reform and development of state-owned enterprises  |  |
|  | 9:20-9:40  | and the evaluation of investment value /Speaker   |  |
| 0.20.12.00                                   |  | Zhiyu Gao, Deputy director of the Property Management<br>Bureau of SASAC  |  |
| 9:20-12:00  Keynote Report                   | 9:40-10:30   | /Topic Value Investing: Challenging the Market Price /Speaker Stephen H. Penman, Columbia University, Professor |  |

|                        |  | /Topic  |
|------------------------|--|---|
| /Chair<br>Sammy<br>Lai | 10:30-11:00                            | Value stocks and glamour stocks: Potential problems on risk measurement   |
|                        |  | /Speaker Xiaojun Zhang, University of California,<br>Berkeley, Professor  |
|                        | 11:00-11:40                            | /Topic corporate valuation model topic  |
|                        |  | /Speaker Blake Runckel ASA(   |
|                        |  | /Topic RICS   |
|                        | 11:40-12:00                            | The significance of RICS Valuation - Professional Standards in the economic globalization background  |
|                        |  | /Speaker RICS( )  |
|                        |  | Baoquan Zhu, RICS   |
| 12:00-13:30            | Lunch                                  |   |
|                        |  |   |
|                        |  |   |
|                        | Topic 1: China Laws of Asset Appraisal |   |
|                        |  | /Topic  |
| 13:30-14:50            | 13:30-13:50                            | Understanding on the objective, true and reasonable characters of evaluation report: Some experience learning the China Laws of Asset Appraisal |
|                        |  | /Speaker  |
| Keynote<br>Report      |  | Prof. Nan Jiang, Dongbei University of Finance & Economics  |
| /Chair                 |  | /Торіс  |
|                        |  | Five major institutional innovations in the China Laws of Asset Appraisal   |
|                        |  | /Speaker  |
|                        | 13:50-14:10                            |   |
|                        |  | Prof. Mingxuan Yu, Director of the asset appraisal  |
|                        |  | program at Renmin University of China Member of   |
|                        |  | China National Master of Valuation Educational<br>Supervisory   |
|                        |  | /Topic  |
|                        | 14:10-14:30                            | The effect of China Laws of Asset Appraisal on the organization form and the internal governance of appraisal                                   |

|                   |                                  | institutions   |
|-------------------|----------------------------------|--|
|                   |                                  | /Speaker   |
|                   |                                  | CEO  |
|                   |                                  | Dengqing Liu, President and CEO of China Enterprise<br>Appraisals  |
|                   |                                  | /Topic   |
|                   |                                  | Key words of professional risk in China Laws of Asset<br>Appraisal   |
|                   | 14:30-14:50                      | /Speaker   |
|                   |                                  | Shenglong Wang, senior partner of China United Assets<br>Appraisal Group   |
|                   |                                  |  |
|                   | Topic 2: M&A and Capital Markets |  |
|                   |                                  | /Topic   |
|                   |                                  | The reputation of asset appraisal institutions and the pricing of M&A  |
|                   |                                  | /Speaker   |
|                   | 14:50-15:10                      |  |
| 14:50-16:20       |                                  | Prof. Xiaorong Li, Assistant dean of School of Public Finance and Taxation, Central University of Finance and Economics, Under-Secretary-General of China National Master of Valuation Educational Supervisory Committee |
| Keynote<br>Speech |                                  | /Торіс   |
| /Chair            |                                  | Research on appraisal reports of Taiwan M&A  |
|                   | 15:10-15:30                      | /Speaker   |
|                   |                                  | Lianxing Chen, CEO of Wau Yuan Property Appraisal Co., Ltd.  |
|                   | 15:30-15:40                      | (Tea Break)  |
|                   |                                  | /Topic CAPM  |
|                   |                                  | An empirical study on CAPM model and parameters in China   |
|                   | 15:40-16:00                      | /Speaker   |
|                   |                                  | Jin Cui, Chief Appraiser of Pan-China Assets Appraisal<br>Co.,Ltd  |
|                   |                                  |  |

|                       |                | /Topic   |
|-----------------------|----------------|--|
|                       | 16:00-16:20    | The impact and consequence of M&A earnings forecasts and performance commitments on value assessment /Speaker  Prof. Jingda Wang, Vice Dean of School of Public Finance and Taxation of CUEB |
|                       |                |  |
|                       | Topic 3: Asset | s Appraisal Theory, Intellectual Property and  |
|                       |                | /Topic   |
|                       |                | New opinions on objects of assets appraisal  |
|                       |                | /Speaker   |
|                       | 16:20-16:40    |  |
|                       |                | Prof. Yicheng Ji, Director of the Valuation Research<br>Center at Xiamen University, Member of China National<br>Master of Valuation Educational Supervisory Committee                       |
| 16:20-17:20           |                | /Topic   |
| Keynote Speech /Chair | 16:40-17:00    | 2004-2016  Research on the current situation and effectiveness of assets appraisal and supervision under the government and industry regulation mechanism  /Speaker                          |
|                       |                | Prof. Xiaorong Wang, Associate director of Asset Appraisal Department of School of Public Finance and Taxation, Central University of Finance and Economics                                  |
|                       | 17:00-17:20    | /Topic The new development of intellectual property assessment /Speaker Wutang Liu, CEO of Liancheng Assets Appraisal Ltd.,  |
|                       |                | Co.  |
|                       |                | /Topic   |
|                       | 17:20-17:40    | Some thoughts on the evaluation of creditor's rights /Speaker  |
|                       |                | Prof. Haisu Wang, Zhongnan University of Economics   |

|   |   | and Law   |
|---|---|---|
|   | 17:40-18:00   | /Topic  |
|   |   | Problem and improvement of price multiplier method  |
|   |   | /Speaker  |
|   |   | Zhiming Yang, Chairman of Zhonghe Appraisal, Member of China National Master of Valuation Educational Supervisory Committee |
| 18:00-18:20                                 |   |   |
| Awards and<br>Closing<br>Ceremony<br>/Chair | <ul> <li>/Awards</li> <li>/Closing Speech</li> <li>/Speech of the next host university</li> </ul> |   |
|   |   |   |